

Michigan Higher Education Land Policy (MIHELP) Consortium

# REINVENTING PROSPEROUS PLACES SEMINAR

*Public Space (Green Infrastructure and Urban  
Amenity Spaces) Models, Policies, Strategies  
and Economic Impact*

February 11, 2010

11:30 AM to 1:30 PM.

315 Human Ecology Building  
Michigan State University



# MIHELP

## REINVENTING PROSPEROUS PLACES SEMINAR SERIES

- Highlight recent research that can inform policy makers today.
- Focus the work of researchers at four Michigan universities on what it will take to turn Michigan places around.
- Outline the direction of tomorrow's research, outreach and curriculum development.
- Link the research, policy, stakeholder and funding community around ideas to reinvent Michigan Places.

# MIHELP

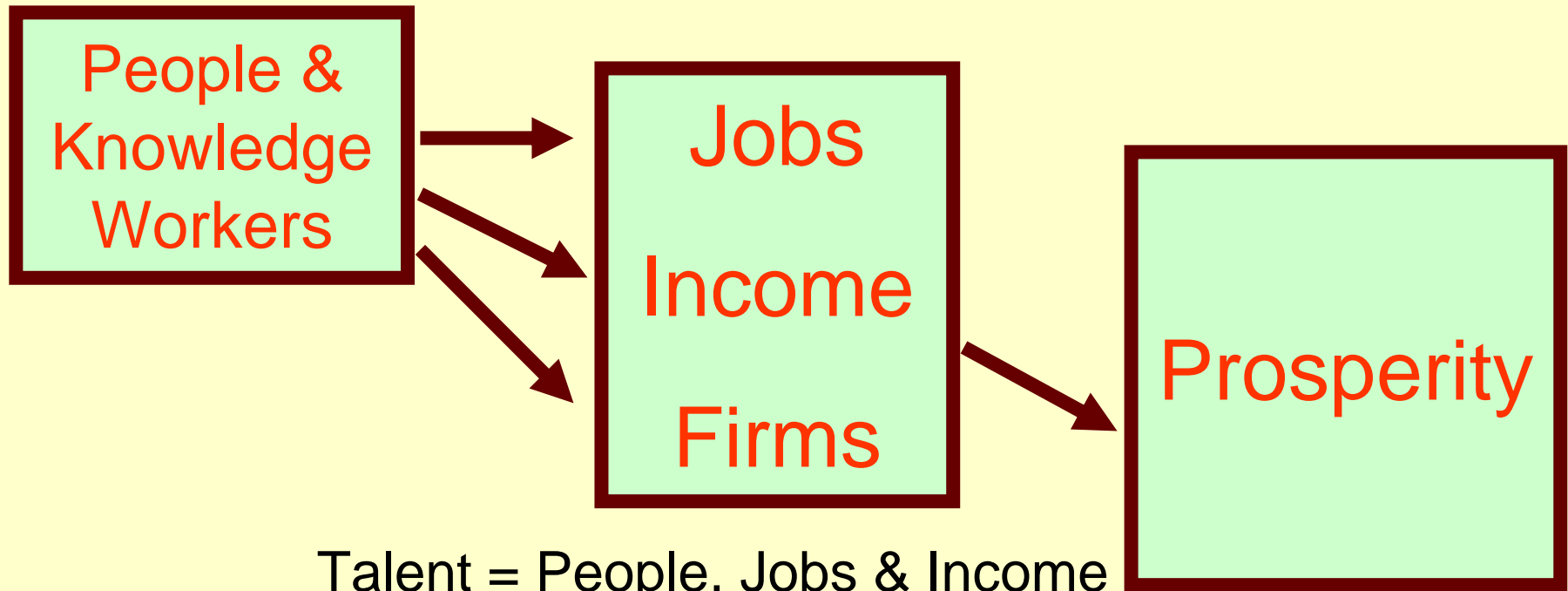
- Network of university researchers involved in metropolitan policy research and outreach .
  - Michigan State University.
  - Grand Valley State University.
  - University of Michigan.
  - Wayne State University.
- Coordinated by the Land Policy Institute.
- Start-up funding provided by the W.K. Kellogg Foundation.
- Addresses pressing issues facing metropolitan places.
- Connects policy-relevant research with decision makers through seminars, publications and teaching future academics and leaders.



# Last Week

- Introduction to Place Science: Dr. Adelaja discussed the importance of “Place” in thinking about prosperity in the New Economy.
- Dr. Glass discussed place differences in the concept of sustainability.
- Dr. Sauerzoph presented findings on the political differences found in places, and discussed the concept that places influence political behavior.
- Amenities factor into the concept of place.
- Public spaces are increasingly seen as important amenities to the talented, young and educated.

# New Economy Model of Prosperity



Talent = People, Jobs & Income

People, Jobs & Income = Prosperity

Talent = Prosperity

## Amenities & Place Quality Drive Prosperity

# This Week

- Look at public spaces as amenities and quality of life elements and their impacts.

# ***Public Space (Green Infrastructure and Urban Amenity Spaces) Models, Policies, Strategies and Economic Impact***

- Dr. Yohannes Hailu, MSU LPI—  
Green Infrastructure Value to Places.
- Dr. Zachary Neal, MSU Sociology &  
GUSP—Common Ground:  
Understanding Public Spaces

# Dr. Yohannes Hailu—Green Infrastructure Value to Places.

- Visiting Assistant Professor.
- Associate Director, Land Policy Research Program, Land Policy Institute.
- Programmatic leadership of projects and initiatives of the Land Policy Research Program.
- Regional growth modeling.
- Role of natural amenities in economic growth.
- Links between growth and land use change.
- Economic growth and inequality.
- Renewable energy policy and land policy analysis.
- Ph.D. in Natural Resource Economics.



# Dr. Zachary Neal—Common Ground: Understanding Public Spaces.



- Ph.D., Sociology.
- Sociology and the Global Urban Studies Program at MSU.
- Specializes in urban sociology, social networks, and quantitative methods.
- Measurement and analysis of intercity networks, understanding how urban public spaces are created and used, and the effects of public school closures on neighborhood walkability.
- Co-editor of the "Metropolis and Modern Life" book series, published by Routledge.
- Co-author of "Common Ground: Readings and Reflections on Public Space" (Routledge 2010).
- Working on: "The Connected City: How Networks are Shaping the Modern Metropolis" (Routledge).

# Chat (Q & A)

- Type question in Chat box below screen. Ask at any time!
- We will try to answer as many as possible and will break to address questions.
- Presentations will be recorded, and posted on the websites for MIHELP: [www.mihelp.org](http://www.mihelp.org), and the Land Policy Institute: [www.landpolicy.msu.edu](http://www.landpolicy.msu.edu).
- PowerPoints will also be posted on those websites.



# ***THANKS!***

- Thank you for attending today.
- Please tell colleagues you think would like to attend future sessions.
- It will be important to move research, outreach and education forward on each of these topics, and we look for faculty leaders to help drive that work. Please contact: Dr. John Warbach, Associate Director, Land Policy Institute, MSU: [warbach@msu.edu](mailto:warbach@msu.edu), or if you seek more information about MIHELP.

