

Michigan Higher Education Land Policy (MIHELP) Consortium



Models of Sustainable Growth and the Economic Impacts

April 1, 2010

11:30 AM to 1:30 AM

2201 Russel H. Kirkhof Center
Grand Valley State University



MIHELP

REINVENTING PROSPEROUS PLACES SEMINAR SERIES

- Highlight recent research that can inform policy makers today.
- Focus the work of researchers at four Michigan universities on what it will take to turn Michigan places around.
- Outline the direction of tomorrow's research, outreach and curriculum development.
- Link the research, policy, stakeholder and funding community around ideas to reinvent Michigan Places.

MIHELP

- Network of university researchers involved in metropolitan policy research and outreach.
 - Michigan State University.
 - Grand Valley State University.
 - University of Michigan.
 - Wayne State University.
- Coordinated by the Land Policy Institute.
- Start-up funding provided by the W.K. Kellogg Foundation.
- Addresses pressing issues facing metropolitan places.
- Connects policy-relevant research with decision makers through seminars, publications and teaching future academics and leaders.



Last Time

- *Social Justice Impacts on Place Performance*, with Dr. June Thomas and Dr. Margaret Dewar
- Presentations posted on www.mihelp.org.

Models of Sustainable Growth and the Economic Impacts

- Dr. Soji Adelaja, MSU LPI—Talent-Laden Population Cohort Dynamics and Implications of Regional Growth: A Comparison of U.S. and Rustbelt States.
- Dr. Laura Reese, MSU Global Urban Studies—Place Luck: The Influence of Place Attributes on Economic Development.
- Norman Christopher, GVSU Sustainable Community Development Initiative— Integrative and Interdisciplinary Sustainable Development Models and Approaches.

Dr. Soji Adelaja—Defining Place Prosperity Science.



- MSU John A. Hannah Distinguished Professor in Land Policy.
- Director, Land Policy Institute at MSU.
- Founding Director, MIHELP Consortium.
- Co-directs the Michigan People and Land (PAL) Initiative, focused on regional prosperity in the state of Michigan.
- Joint faculty appointments as Professor in the Departments of Agricultural, Food, and Resource Economics; Community, Agricultural and Recreational Resource Studies; and the School of Planning Design and Construction.
- Prior to MSU, served as the Executive Dean of Agriculture and Natural Resources, Dean of Cook College, Executive Director of the New Jersey Agricultural Experiment Station and Director of Rutgers Cooperative Extension at Rutgers University, and faculty member and Department Chair.
- Ph.D. in Economics.



Dr. Laura Reese—Place Luck: The Influence of Place Attributes on Economic Development.

- Director, Global Urban Studies Program, Michigan State University.
- Professor, Department of Political Science, Michigan State University
- *Selected works:*
 - “Michigan’s Industrial Tax Abatements: Pyrrhic Victories?” (with Gary Sands), S. Adelaja and G. Sands Land Use in Michigan (forthcoming) Michigan State University Press: East Lansing.
 - “Inserting Bus Rapid Transit Into an Existing Transportation System: The Case of Mexico City” (with D. Sands, M. Arteaga, C. Espinose, L. Ibarra, J. Latargere, and A. Ruiz), A. in Gospodini, C.A. Brebbia, and E. Tiezzi eds. *The Sustainable City V, Urban Regeneration and Sustainability* (2008) Boston: WIT Press: 445-454.
 - *Comparative Civic Culture* (symposium edited with Raymond Rosenfeld), *Journal of Urban Affairs* (30 2008).
 - “Implementing Economic Development Incentives: The Case of Grand Rapids” (with Gary Sands), in D. Watson and J.C. Morris eds. *Building the Local Economy* (2008) Atlanta: Carl Vinson Institute of Government: 15-31.
 - “Measuring the Creative Class: Do We Know it When We See It?” (with Jessica Faist), *Journal of Urban Affairs* (forthcoming).
 - “Patterns of Tax Abatement Policy: Lessons From the Outliers” (with Twyla Blackmond Larnell and Gary Sands), *The American Review of Public Administration* (forthcoming).
 - “Sustainability and Local Economic Development in Canada and the United States” (with Gary Sands), *International Journal of Sustainable Planning and Development* (forthcoming).
- Book Review Editor: American Review of Public Administration
- Editorial Board: Review of Policy Research
- International Journal of Economic Development
- Ph.D. Political Science.



Norman Christopher— Integrative and Interdisciplinary Sustainable Development Models and Approaches

- Executive Director, Sustainable Community Development Initiative, Grand Valley State University.
- Teaches several MBA sustainability courses in the Seidman College of Business.
- Executive with over 25 years of global management experience including President, CEO and COO responsibilities.
- Helped improve business performance at Dow Chemical, Olin Corporation, Lubrizol Corporation and Haviland Enterprises in Grand Rapids, Michigan.
- Past chairman of the Family Owned Business Council.
- Assisted in the formation of the Community Sustainability Partnership (www.grpartners.org).
- Serves on the boards and advisory groups of the:
 - Mayor’s Sustainability Advisory Council.
 - Seeds of Promise.
 - Michigan Chemistry Council.
 - NSF Joint Committee on Sustainable Business and Industrial Furniture.
 - Sustainable Communities Sector of the U.S. Partnership for the Decade of Education for Sustainable Development.
 - Governor Granholm’s Michigan Climate Action Council.
- Contributed articles and papers to various journals and periodicals including *Sustaining Michigan: Metropolitan Policies and Strategies*, Michigan State University Press.
- MBA from the University of Connecticut and Program for Management Development at Harvard University.



Chat (Q & A)

- Type in box below screen. Ask at any time!
- We will try to answer as many as possible and will break to address questions.
- Presentations will be recorded, and posted on the websites for MIHELP: www.mihelp.org, and the Land Policy Institute: www.landpolicy.msu.edu.
- PowerPoints will also be posted on those websites.



APRIL 23, 2010 | MSU KELLOGG CENTER | EAST LANSING, MI

new decade, new strategies, new economy



2010 MICHIGAN LAND&PROSPERITY SUMMIT

save the date

Friday, April 23, 2010
MSU Kellogg Hotel & Conference Center
East Lansing, Michigan
www.2010michsummit.org
summit@landpolicy.msu.edu



Co-hosted by the MSU Land Policy Institute and the Michigan Land Use Funders

Next Seminar

- *April 8, 2010: Topic: The Impact of Mindset on the Economic Performance of Places (from MSU 315 Human Ecology)*
- Dr. John Schweitzer, MSU –Neighborhood Social Capital Measures and Behavior Change.
- Dr. Raymond de Young, UM SNRE— Sustainable Behavior

THANKS!

- Thank you for attending today.
- Please tell colleagues you think would like to attend future sessions.
- It will be important to move research, outreach and education forward on each of these topics, and we look for faculty leaders to help drive that work. Please contact: Dr. John Warbach, Associate Director, Land Policy Institute, MSU: warbach@msu.edu, or if you seek more information about MIHELP.

